### LITERATURE AND ART

... Conducted by LEW HEAD ...

of the iot by the simplest sort of correspondence is unique in literature, and the climax is ridiculously humorous. That a few ferns ever before rous. That a few ferns ever holocomes considerably wrought up, walks in his sleep; suffers an accident of the dignity of culminating in near-tragedy, with international morphications, I have serious doubts. A foreign author, impressed in the belief that he is a florist becomes considerably wrought up, walks in his sleep; suffers an accident, contracts the pneumonia and dent, contracts the pneumonia and dent, contracts the pneumonia and sascriment for his garden. In perfect coof faith, the American is elegily honored, follows the suggestion—as he thinks. Later correspondence results in an invitation to the young American support of the decidence of the series of events develop until the surp support of the decidence of the decidence of the decidence of the series of events develop until the worderful invitation, manages to induce the girl of his heart to become married and a data is set. But—the florist, to whom has been given the commission to forward.

Southern Calif. land

at \$1000 an acre

Edwin R. Post Co., Tucson, Arizona.

you with the letter you asked for.

he land is valued at \$1,000 an acre.

Southern California near Los Angeles.

Santa Cruz Valley Farms

at \$150 an acre

Deller

than 1000 an acre 11
Southern California land

Mr. Amend, a Southern California farmer

bought 20 acres at Santa Cruz Valley Farms at \$150 an acre-READ WHY!

Gentlemen: After looking over your project and the surrounding farming community, and talking to a great many farmers in the district and learning from them about the remarkably fine marketing condition, the big crop productions, the very favorable water conditions, and about your

excellent and healthful climate-I am indeed glad to furnish

I have never seen better soil any place. It is better than that of the district I just left in Southern California, where

far surpasses the ones I have seen in California. Your water supply is more abundant and costs the farmer less than half to irrigate. I was certainly well pleased with the many favorable reports on your climate and am fully convinced it is equally as good as the climate in the district I just left in

The fact that impressed me most was your wonderful marketing conditions-you under-produce the demand. The

farmers here tell me that they are getting the California price on almost everything, with the high freight rates added, which certainly makes it fine for the local farmers. I was also very favorably impressed with the City of Tucson. It is clean and attractive, and I have never seen a city that is building so

I feel certain that I am going to make a success of the 20 acres I purchased from you. If a lot of my California friends

could only see this country and the opportunities it offers,

Yours truly,

S. S. AMEND.

comes into possession of a large assortment of valuable jewels bequeathed to her by her father. Her aunt, being murdered by the leader of the "Pentacle" gang, is impersonated by this robber who is working in the interest of the Hindus, to recover the "Purple Emperor." With Lady Margaret, he goes to London to secure the jewels on her eighteenth birthday. Returning with them o Chevne by the people that write them in. day. Returning with them o Cheyne by the people that write them in.—Court, Lady Margaret is held a prisoner, while Blake the impersonator, secures a number of kangaroos from a London circus. Possessing himself of the jewels, he stores them in the pouches of the kangaroos, hidden in a about to be removed by a travelling circus, when "Cleek" springs his denouncement.

The minutes

The mighty elever manner in which the Hansbews manage to maneuver Lady Brenton, Sir Edgar, Jennifer Wynne Dr. Varrail, Bobby Wynne and others along the edges of the developing events, just sufficiently to the second of the Scots, G. Elake.

Sunset Canada, Archie Bell.

World Rignificance of a Jewish the folly of revolution by bloodshed. The title of The Literary Digest leading story is "North Dakota's Revolution."

Practice of Self-Culture, Hugh Black.

Scotland of the Scots, G. Elake.

REPUBLICAN "WISE VIRGINS" ing events, just sufficiently to make Course in Narrative Writing, Gerthe reader believe them, at first, to trude Buck. be implicated in the murders, is ex-ceedingly novel. These suspicious circumstances at times completely mysti-fy "Cleek" bist, at no time, are im-portant enough to sidetrack him from Dresser the main theory that he has built up Vanished Halls and Carner of the main theory that he has built up Vanished Halls and Carner of the Vanished Halls and Carner of the Concrete Garden Furwas dished theory that has ever kept him so unblemished a hero in the other Hanshew mysteries, such as "Cleek's Government Cases," "Cleek, the Man of Forty Faces," "Cleek of Scotland Yard," and "The Riddle of the Night."

Wonders of Instinct, J. H. C. Fabre. How to Make Concrete Garden Furniture and Accessories, J. T. Fallon. Alone in the Carribean, F. A. Fenger. Social Problems in Porto Rico, F. K. Fleagle.

Twelve Make Concrete Garden Furniture and Accessories, J. T. Fallon. Alone in the Carribean, F. A. Fenger. Social Problems in Porto Rico, F. Tramping \* Through Mexico.

TWELVE MEN, by Theodore Dreiser, Bont & Liverigt, When Mr. Hendrick, Building twas a question whether he was inspired by sales to a wide if not always discriminating public, by the stimulos of the adverse criticism of the disapproving, or by an unquenchable belief in realism. Fortunately for the public, as well as for Mr. Dreiser, his last book is almost if not quite free from the sex appeal, and his sincerity vin-

the sex appeal, and his sincerity vindicated.

Water Color Painting, A. W. Rich.
College Algebra, H. L. Rietz.
Foreign Policy of Woodrow Wilson.
Foreign Policy of Woodrow Wilson.

E. E. Robinson.

Mr. Dreiser has come in contact. In some cases, 'Peter's' for instance, the many stages of the application of Efficiency Principles.

Ola Powell.

Water Color Painting, A. W. Rich.
College & Co.

EDDIE RICKENBACHER, Ameriating in order to take part in the big Moose parade and help in the big Moose some cases, 'Peter's for instance, the Application of Efficiency Printman was an intimate friend of Mr. G. H. Shepard.

Dreiser's, in others he was a passing How to Debate, E. D. Shurter. ship. One was a doer of good works in a small Connecticut town whom Mr. Dreiser went to see because he had De Maupassant, Junior," a story that

deavor, work in the realms of litera-ture quite as effectively as anywhere Athenaeum, Pittsfield, Mass., to dem-enstrate this fact conclusively through recent investigation that be car-

In giving the results of his inquiry among the libraries of Masachusetts, Mr. Ballard states that the choice of i per cent of the books drawn from braries depend upon some one of the

nearest my hand."
"Because it was easiest to get." "Because I saw it lying on the desk."

Contrasted with these rather as-lounding admissions on the part of three-fourths of the readers, other answers on the slips given to each person drawing a book show that their choice was influenced as follows: (a) Recommendation of a

friend (b) Author's reputation...34 p.c.(c) Printed reviews and ad-

(e) Influence of library... 12 p.c. All of which merely goes to show that while many factors together de-termine the choice of the entire read-ing public, one prime factor stands pre-eminent. Proximity and the power of suggestion do more than anything else to infihence the selection of read-

Librarians can thus do much to guide the taste of their readers by putting books where the people "fall over them"; bookstores by employing similar means of display can do as much in furthering sales and increasing the buying public.

SCRIBBLING IN BOOKS. Perhaps

it is easy to understand why the people who mark books are usually ignorant. Though nothing is more de-lightful—nor so enhances the sale of rare old editions—as intelligent and near marginal notes, say in the writ-ing of Lamb or Coleridge or Landor, and though almost every scholar marks his books, yet there is a wide repreneat marginal notes, say in the writing of Lamb or Coleridge or Landor, and though almost every scholar marks his books, yet there is a wide representation of Boeotians who scrawl and underline, indiscriminately drawing heavy lines down the margin. And these underlinings and marginal lineary Digest has gathered an impressive

idiot happened to have a pencil in hand as he read. No single page is identified, no single fine is made to stand out; all is marked and nothing is distinguished. One would not care so much if this sort of thing wer not done too frequently in publi "EMBLEMS OF FIDELITY" by the ferns, has trouble with his partJames Lane Alten, published by Donbieday, Page & company, is a passes and the Englishman, deeply a company, is a scream after another, it is just one scream after another, it is not be partdened for appropriating a sittle press agent wisdom from the movies. The follows a train of dire circumstances of the lot by the simplest sort of correspondence is unique in literature.

The young American's intended wife in the partThe RIDOLE OF THE PURPLE

EMPEROR," is a Thomas W. and Mary E. Hanshew "Cleek" mystery tale that is all mestery from cover to cover. Whoever seeks the odd and uniting the invitation to be his guest. Then usual in ballfement, need go no furthe lot by the simplest sort of correspondence is unique in literature.

The young American's intended wife

An ill-kept old English court is the scene of the series of events, occupied by Hon. Miss Cheyne, a recluse, Her niece, Lady Margaret Cheyne, upon returning from a Paris convent at 18, sages when they are short, condenses

the ing list contains about one-half of in a the books added to the library during On the past week. A considerable num-

Human Side of Birds, Royal Dixon.

Spirit of New Thought, H. W.

Everyman's Chemistry, Ellwood Building by a Builder, Benjamin A.

South America, W. Fl. Koebel, Our Hawait, Mrs. Jack London, Language of Color, M. Luckjesh, Design and Construction in Wood.

Aristocrats of the Garden, E. H.

he was the one contented man of their acquaintance. In another tale, back we come to Broadway, and read the amazingly realistic story of Mr. Dreiser's brother, Paul "Dreiser," who wrote "On the Banks of the Wabash" and other popular songs, and lived the gay, generous, unprincipled life that New York eagerly provides for those who want it and can pay for it. From this we run into the tenderly told tales of the country doctor—and then comes "De Maupassant, Junior," a story that right handling of young people during those critical years of the middle De Maupassant, Junior," a story that should be read by all young writers. Here is a book of a new sort—one too good to miss. Not only it is a well balanced analysis of the men Mr. Dreiser has met—it is also a penetrating though unconscious analysis of Mr. Dreiser. Indeed, it might well be called "Thirteen Men."

THE BOOK AT HAND. It is the book negrest at hand—the one that is those critical years of the middle teens when they are developing into the consciousness of manhood and wemanhood, is one that is always with fathers and mothers and tenchers of every nation, and Dr. Paget's sane and understanding advice will be found peculiarly helpful by every one who carries that particular burden. He thinks that fathers, mothers and leachers should meet frankly, seriousbook nearest at hand—the one that is easiest to get—that almost invariably claims first attention and immediate reading. The force of suggestion coupled with the path of least en
"The greatest thing of all," be says. "is careful preparation. To answer child with evasive or lying nonsens else, and it only remained for Harlan is to offend the child; and we have it H. Ballard, librarian of the Berkshire on good authority that we deserve for that offense the millstone round our necks and the depths of the sea."

NEW BOOKS ANNOUNCED TO following books are to be published by Houghton Mifflin company of March 22nd: "A Man Four-Square William Macleod Raine's vivid ro mance of western life; "The Old Gray Homestead," Frances Parkinson Keyes following reasons:
"I took the book because it was "homey" novel of rural New England:
"James Willard Schultz's "Running Eagle, a story of a young Indian war rior girl; "Letters of Harry James Smith," the breezy and intimate correspondence of the author of "The Tailor-Made Man" and "Mrs. Bump-stead Leigh"; "Ivan Speaks," a choice collection of sayings and beliefs uttered by wounded Russian soldiers. translated by Thomas Whittemore; Frederick Sleath's "Sniper Jackson," a vivid revelation of the important work of snipers in this war; and Arthur Stanwood Pier's "Dormitory Days," another of the stories of school-boy life which have so charmed youthful

FRENCH FICTION. . The third volume in their 'Library of French Fic-tion," will be ready for publication by E. P. Dutton and company, about the end of this month. It will be P. Vanng material.

Librarians can thus do much to a demarkation in the geography and population of Paris which will return vividly to the minds of all American who spent much time there in the years before the war. The book gives a broader and truer understanding of the life of the French capital than do most novels dealing with Paris. The editor of the series is Barnet J. Beyer, sometime lecturer in the Sorbonne, Six more volumes of French fiction are now either in press or in process of

PULLING OF A "REVOLUTION."

During my 24 years of experience of selling in this valley, I knew of better suits

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I Have Your Suit

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Phoenix Public Library. The following list contains about one-half of the books added to the library during the past week. A considerable number of children's books have been added which are not herein listed:

Adail non-fiction:

Adail non-fiction:

Array of facts, and presents this week a cheering story of how "the farmers of how "the farmers of his forthcoming book. Arrangements were finally made with Frederick A. Stokes Co., who will issue the volume probably in April, under the volume probably in April, under the title "Fighting the Flying Circus."

Modern Woodmen of America April 2nd the Modern Woodmen will rangements were finally made with Prederick A. Stokes Co., who will issue the volume probably in April, under evening of entertainment and a general entertainment supper will be served. All

Agriculaural Bacteriology, Herbert be will find the legislative stage all set, and the program of pressing bills ready for an immediate performance. The Literary Digest outlines, this week, the republican plans for "constructive legislation for the period fol-

> DEDICATED TO CHRISTOPHER MORLEY. "Watch out for a book called 'Poems About God.' Ahem, it's to be dedicated to me," writes Christopher and A. J. Breedon. The beautiful initiatory work was exemplified in owner of a dog (part lion) answering to the name of Tristram Shands. Christopher Morley is the inventor of a book of verse, called "The Rocking Horse," which will be published by George H. Doran company to Market a perfect manner by the officers. The candidates expressed their cratification and pleasure upon being made Loyal Moose. Messrs, N. Brawn and Al Myers rendered musical selections on the guitar and barmonica. Mr. E. C. Stelly, formed

as a guide in the work of reconstruc-tion and reorganization of the British Ward Davies, a most enjoyable meetnavy made necessary by the war, ing was brought to a close with the origin was generally forgotten before the plant became well known. Instead of Peruvian potatoes we call them Irish brought out in this country by Double-day, Page & Co. with W. Ward Davies, state super-visor, will leave for Douglas on Satur-

## Lodge Lore

A special meeting of Phoenix lodge 708 Loyal Order of Moose was held on Wednesday evening at the Odd Fellows Hall, when the following gentiemen were initiated into membership into the lodge: Judge R. C. Stanford, F. J. McBride, assistant attorney genand A. J. Breedon. The beautifu initiatory work was exemplified in almost a perfect manner by the ofmusical selections on the guitar and barmonica, Mr. E. C. Stuitz favored the members with some delightful

vocal numbers. Appropriate remarks were made by H. A., Davis, J. P. Lavin, F. H. Swenson, T. M. Drennan and W.

tertainment supper will be served. All Modern Woodmen and Royal Neigh-bors are earnestly requested to be present. All work and no play is not good for any one so be sure and be present and forget your troubles and have a good time once more at least.

#### POTATO PERU'S TREASURE

(National Geographic Magazine)
The gold of the Indies was the attraction that led Columbus to sail
westward, that carried Cortex to Mexico and Pizarro to Peru. The Incas aco and Pizarro to Peru. The Incas had large stores of the precious metal, representing, no doubt, the accumulations of many centuries. The capture of such a booty resounded through Europe. Spain became for a time the wealthiest, as well as the most powerful nation of Europe, and this was ascribed to the gold of Peru.

But Peru held another treasure much more valuable for the nations of Europe than the golden booty of

of Europe than the golden booty of Pisarro. Carrying the potato to Europe was an event of much more profound significance in relation to the subsequent history of the world than sending the lica gold to the coffers of Spain. But nobody understood the value of the potato, and its Peruvian origin was generally forgotten before the plant became well known. Instead

# The Building Boom Is On!

Buildings of every character which have been delayed owing to the war-must now be built.

There is a need for every character of structure, especially is this true in Arizona with its rapidly developing resources. The man with a little money or with much, can find no field of activity more productive than building.

It's "good business," aside from being a duty, to put every available man to work in building trades, as well as to use building materials that have been utilized in war time pursuits.

## Build Now With "Halstead Lumber"

"Halstead Lumber" costs no more than other lumber, yet there is just that additional percentage of quality, made possible by years of experience in buying building materials suitable for the needs of Arizona. We buy for eleven yards in different parts of the state, therefore we get all price concessions possible, as well as getting the pick of stock at the mills.

The services of our experts are at your command, whether you contemplate building a cabin or a business block.

## J. D. Halstead Lumber Co.

One Foot or a Million

Five Points

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Also yards at Tempe, Mesa, Chandler, Ajo, Safford, Casa Grande, Gilbert, Florence, Nogales, Miami

### Santa Cruz Valley Farms (Suburban to Tucson, Arizona)

\$150 per acre

sale. Interest at 6%.

"Double-crop land" With Water

\$50 an acre cash, or approved securities-balance five equal annual payments beginning two years from date of

I feel sure they would be glad to make the change,

If it were possible to transport 500 wide-awake, intelligent, ambitious, progressive farmers from all sections of the U. S. to Santa Cruz Valley Farms, Arizona, by aeroplanes tomorrow morning-every acre would be sold by sundown. This is a land offering that goes straight to the heart of the real farmer. Here is an opportunity to forge ahead quickly-with nearly all the usual drawbacks happily missing. No lonesome, isolated pioneering, no hard-to-handle soil, no costly fertilizing, no destructive winds, storms, floods or drouths, a long continuous growing season, perpetual warm sunshine, no suffering of stock, no bitter cold winters, no sunstroke or heat prostration in summer; local farmers have absolute control of the marketing situation; no competition from outside

sections-the farmers have a complete monopoly In this limited space we cannot tell you in detail one-tenth of the money-making advantages of Santa Cruz Valley. Write today for big free illustrated booklet. You will read it through

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